



March 1, 2017

Dear Valued Business Owner:

The City of Harrisburg has partnered with CGI Communications, Inc. to create a series of professionally produced online videos to highlight everything the City offers residents, visitors, and business owners.

With an easily viewable interface displayed on the official website for the City of Harrisburg, this video program will encourage viewers to learn more about our area attractions, economic development opportunities, quality of life, and local businesses. The link embedded on the City's homepage will backlink to CGI's www.elocallink.tv, which will host the City's Video Tour and information about businesses supporting the program.

Through this partnership, we are dedicated to highlighting the advantages of living and working in the City of Harrisburg, advantages that include access to the City's wonderful business community, and we feel that this video program can be widely successful. Please consider participating in this city-wide program as it provides an exciting opportunity to showcase your business and utilize the power of video on your own websites and social media pages.

To learn more about sponsorship opportunities or to request an appointment please e-mail BrandonB@cgicomcommunications.com.

Best Regards,

VP of Marketing
CGI Communications, Inc.

Best Regards,

Eric Papenfuse, Mayor
City of Harrisburg

